



3 June 2013

Organising Committee

Nordic Radio Society

Address of Sponsor

SPONSORSHIP AT THE HF 13 NORDIC HF CONFERENCE AND LW 13 SYMPOSIUM

XXX (henceforth named the Sponsor) has been assigned a sponsorship item at the HF 13 conference as defined below.

Sponsorship item

The Sponsor agrees to sponsor the following.

Item	Sponsor exposure*	Price [SEK]
Conference bag with HF 13 print	Company logo printed on the bag.	7 000
CD with musicians Sten Wahlund and Mathias Kjellgren having performed in the Church of Fårö at the Nordic HF conferences.	Company logo on CD cover	9 000
Arrival meal and drinks on Sunday evening	Company logo, name and sponsorship credit at this item in the conference programme.	Offered by Rohde & Schwarz and gratefully accepted
Conference banquet: Food Note: This can be shared among several sponsors. Sponsoring part of the cost would also be appreciated – make an offer!	Company logo, name and sponsorship credit at this item in the conference programme. A 15 minute company and product presentation in the conference theatre.	36 000
Conference banquet: Wine and drinks	Company logo, name and sponsorship credit at this item in the conference programme	15 000
Live musical entertainment by the Täby Spa Octet (before banquet and at other times during the conference)	Company logo, name and sponsorship credit at this item in the conference programme	7 000
Concert in the Church of Fårö	Company logo, name and sponsorship credit at this item in the conference programme	8 000
Ballpoint pens in the conference bag	Company logo on pens. 130 pens are to be supplied by the sponsor, to be received by the Conference Secretariat not later than 30 July 2013.	No charge. Note: Must be a good- quality pen.

Note: The individual	sponsorship agreen	nent will list only	the selected item(s).





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Item	Sponsor exposure*	Price [SEK]		
Folding umbrella with HF 13 and	Company logo on umbrellas	14 000		
company logo print. Included in the				
conference bag.				
Towel with HF 13 and company	Company logo on towels	15 000		
logo print. Included in the				
conference bag				
CD with HF 13 Conference	Company logo on CD	7 500		
Proceedings. Included in the				
conference bag.				
Guided bus tour around the island	Company logo, name and	8 000		
of Fårö	sponsorship credit at this item in			
	the conference programme.			
	Handout of small company gift			
	to participants in tour if desired.			
Best Paper Award, a Gotland ram	Company name engraved on the	8 000		
mounted on a wooden base plate	brass sign: "HF 13 Best Paper			
with an engraved brass sign	Award. Sponsored by XXX".			
	Credits will be given at the			
	award ceremony.			
Gift of appreciation to all speakers	Company name and logo on the	25 000		
and conference personnel. A	envelope of the serigraphy.			
limited-edition serigraphy made by				
a local Gotland artist, Hans				
Ekedahl.				

* In addition: All sponsors will be listed with their company names and links to their websites on the Nordic HF website, www.nordichf.org.

Agreement

The Organisers require that the Sponsor signs and returns a copy of this document to the Conference Secretariat as an acceptance of the terms stated in this document.

Payment

Payment shall be effected against invoice.

Welcome to the HF 13 conference.

Olov Carlsson Organising Committee

The Sponsorship Agreement, under the terms stated above, is hereby confirmed:

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Place

Date

Signature

Please return a signed copy of this document to the following address:

HF 13 c/o WRAP International Ljungadalsgatan 2A SE-352 46 Växjö Sweden

Or by e-mail to olov.carlsson@wrap.se