

Address

SPONSORSHIP AT THE HF 10 NORDIC HF CONFERENCE AND LW 10 SYMPOSIUM

XXX (henceforth named the Sponsor) has been assigned a sponsorship item at the HF 10 conference as defined below.

Sponsorship item

The Sponsor agrees to sponsor the following.

(One item per sponsor – the agreement will list only the selected item)

| Item | Sponsor exposure* | Price [SEK] |
|--|---|---|
| Book "Centenary of SAA", Karlskrona coastal radio station, bilingual in English and Swedish, 32 pages A4 (distributed to all participants in the conference bag) | Company logo printed in colour in the book. Company brochure distributed in conference bag. | 25 000 <i>Taken by ÅF Infrastruktur</i> |
| Conference bag with HF 10 print | Company logo printed on the bag. | 7 000 <i>Taken by Rockwell Collins</i> |
| Conference banquet: Food | Company logo, name and sponsorship credit at this item in the conference programme. A 15 minute company and product presentation in the conference theatre. | 36 000 |
| Conference banquet: Wine and drinks | Company logo, name and sponsorship credit at this item in the conference programme | 15 000 |
| Live musical entertainment (before banquet and at other times during the conference) | Company logo, name and sponsorship credit at this item in the conference programme | 7 000 |
| Concert in the Church of Fårö | Company logo, name and sponsorship credit at this item in the conference programme | 8 000 |
| Ballpoint pens in the conference bag | Company logo on pens. 200 pens are to be supplied by the sponsor, to be received by the Conference Secretariat not later than 30 July 2010. | No charge. Note: Must be a good-quality pen. <i>Taken by Harris RF Communications</i> |



HF 10
Saab AB, Support and Services
SE-581 82 Linköping
Sweden

13 July 2010

Organising Committee



Nordic Radio Society

| Item | Sponsor exposure* | Price [SEK] |
|---|---|--|
| Folding umbrella with HF 10 and company logo print. Included in the conference bag. | Company logo on umbrellas | 14 000 <i>Taken by SELEX Communications</i> |
| Towel with HF 10 and company logo print. Included in the conference bag | Company logo on towels | 15 000 <i>Taken by Saab AB</i> |
| CD with HF 10 Conference Proceedings. Included in the conference bag. | Company logo on CD | 7 500 <i>Taken by Combitech AB</i> |
| Guided bus tour around the island of Fårö | Company logo, name and sponsorship credit at this item in the conference programme. Handout of small company gift to participants in tour if desired. | 8 000 |

* In addition: All sponsors will be listed with their company names and links to their websites on the Nordic HF website, www.nordichf.org.

Agreement

The Organisers require that the Sponsor signs and returns a copy of this document to the Conference Secretariat as an acceptance of the terms stated in this document.

Payment

Payment shall be effected against invoice.

Welcome to the HF 10 conference.

Olov Carlsson
Organising Committee

The Sponsorship Agreement, under the terms stated above, is hereby confirmed:

.....
Place Date

.....
Signature

Please, return a signed copy of this document to the Conference Secretariat.